

MIME 4.0 - The most innovative pest control documentation platform of the world.

From now on released for all our customers

A few months ago, we reached a milestone with our self-developed reporting platform, completing a development process of almost a decade.

Now, what makes MIME 4.0 so unique?

Well, there are many things that could be mentioned, but the decisive innovation is that our infestation statistics are no longer based on traps and bait boxes, but on all infestation events that occur in everyday operations.

What does this mean in particular?

Pest management in the past decades was mostly based on the false assumption that the control results of traps and depots would reflect the actual infestation situation precisely enough. Consequently, entire concepts were derived from this, threshold values were defined and seemingly systematic control loops were established.

Flawed in this approach is the postulate that traps/bait boxes are a valid measurement tool. In fact, everyone has always known that this is not the case.

Just as it is almost impossible to eradicate an existing infestation exclusively with traps and bait boxes, it is almost impossible to obtain a complete and accurate picture of the infestation situation on the basis of this "hardware". The reason: The efficiency of traps is never 100 %, the catchability is subject to a voluntary principle, so the "measurement results" are always to be judged very critically.

MIME 4.0 can do much more: It measures the infestation, taking into account all infestation characteristics that we can detect together with you. For example, visible infestations that unfortunately do not plod into the trap. Or running tracks of beetles, dead animals, infestation observations of your employees, etc. pp.

We also measure the infestation severity, evaluate the infestation characteristic and reference the time period that has passed since the last control.

All this results in the novel "infestation coefficient" developed only by h + s.

The big advantage? Only then does the definition of threshold values make sense. Because threshold values based on false or insufficient infestation characteristics are simply misleading. First of all, one must be able to measure before basing measures on this. We have now achieved this.



In this respect, our infestation trend analyses are based on pest type, not trap type.

What else? We create infestation trends based on infestation sections. Your advantage? We do not consider a single infestation incident or a trap, but the entire area in which an infestation source exists. For example, a production machine, a room or a department. This allows us to look at the entire pest population and not at individual events.

For whom do we do all this?

First and foremost, of course, for you, our customers, who thankfully commission us. But we want to be honest with each other: MIME 4.0 is, last but not least, a unique set of tools that effectively supports both the processes of our service technicians and the supporting departments of our central organisation. In this way, we ensure that our technicians are optimally prepared before every assignment and can show you - our customers - what is really going on immediately after the end of the action. It also enables our in-house central organisations to intervene immediately if threshold values have been reached or even exceeded.

With this mix, we are unique and leading in the pest control landscape throughout Europe.

You would like an introduction via video conference?

Please register your requirements here.